



Hi Guys!

Look.

You need to queue the crush campaign below into your autoresponder because **it converts like gangbangbusters** (10 times better than gangbangsters)!



Tuesday 4th November = 1 email
Wednesday 5th November = 1 email
Thursday 6th November = 1 emails
Friday 7th November = 1 email
Saturday 8th November = 2 emails
Sunday 9th November = 3 emails

Scarcity + Fear Of Loss + Urgency = \$\$\$\$\$\$ (aka the “crush campaign)

Enjoy the money,

Michael Cheney

STEP 1. Grab [your affiliate link](#)

STEP 2. Grab your [Bonus Template page](#) (contains free bonuses from me for your list)

STEP 3. Grab your swipes below for this Big Blowout Weekend!

P.S. The spacing looks weird on the swipes but paste them into your autoresponder and you’ll see they are formatted just nice! ;-)

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SEND ON TUESDAY 4th NOVEMBER 2014

Subject: 15-year old newbie makes \$18,076...

{!firstname},

David was a 15-year old newbie with no
track record, no list and no clue until...

He discovered this process which made him
\$18,076 in less than 3 days;

[INSERT YOUR AFFILIATE LINK]

[YOUR NAME]

=====

SEND ON WEDNESDAY 5th NOVEMBER 2014

Subject: "Enough already! - Just give us something that REALLY WORKS!"

{!firstname},

We've all been there.

You get sick of all the noise and just
want some darned results. And fast.

This is where my friend Michael Cheney

was back in 2006.

And then he stumbled across a process which made him \$250k in 7 days.

"I was totally blown away, it was incredible.

But my first thought was - is this a fluke?"

So he repeated the process and it worked.

Again. Only this time it pulled in \$1.9 Million in a week.

"My mind was racing but I thought - maybe this only works for me?"

So Michael found the perfect test subject.

He was a 15-year old kid called David.

David had no list. No experience. And no clue.

He was perfect.

Michael revealed the process to him and the rest, as they say, is history...

David made \$18,076 in less than 3 days.

Read the full story and discover the
process for yourself here;

[INSERT YOUR AFFILIATE LINK]

[YOUR NAME]

=====

SEND ON THURSDAY 6th NOVEMBER 2014

Subject: "Dude! Gimme the REAL low-down on this Child's Play Profits thang"

{!firstname},

Look. There's been more buzz about
Child's Play Profits than a heavyweight
title fight so let's set the record straight...

IS IT ANY GOOD?

Yes.

The report is freakin awesome (I've seen it)
and worth at least FIFTY times the tiny
investment you make to grab it.

It's like a step-by-step roadmap to making money online.

But frankly I'm a little worried.

You see - it's the kind of quality, results-getting,
training you'd expect from a high ticket seminar
or home study program so...

Cheney is really raising the bar for the
rest of us!

WHAT WILL I GET OUT OF THE CHILD'S PLAY PROFITS REPORT?

You'll be blasted from zero to making money online.

And there are some killer secrets revealed in the
report which will make you a lot of money
(assuming you apply them!).

It's not a lottery ticket.

You still have to follow some steps. But if you're prepared to put a little time in then you won't find a better blueprint to take you directly to the money than this.

WHAT WILL I DISCOVER INSIDE THE REPORT?

You'll discover more money-making methods than you can shake a stick at including;

- * A stealth way to quadruple your profits overnight that most people are wrongly intimidated by but is really a cakewalk when you know this secret. (This method leverages powerful psychological research to put extra "free money" directly into your pocket on demand. Which is nice.)

- * A small change you make in the way you market online that is so powerful, I've only heard of ONE TIME where it didn't create at least a 300% increase in profits. (It should work for you too and it's incredibly easy to implement. You'll see

for yourself when you follow the steps.)

* 12 examples of how to grow your profits
by 100%, 200% or even 1000% (Just follow
the steps to power-up these proven
profit-pullers!)

* Exactly what words to use that get people
to give you money again, again and again.
(Prepare to turn on the money faucet as
these scientifically proven "hot phrases"
virtually hypnotize people into giving
you money!)

* How to start making money online even
if you're not an expert (here's a foolproof
way to cash-in on the internet marketing
gold rush without having to spend ten
years becoming a "guru")

* Why it's a big mistake to sell T-Shirts,
do CPA or try new "schemes" (There's a
hidden reason why this will see you
going broke fast, here's what to do instead)

SHOULD I INVEST IN THE CHILD'S PLAY PROFITS REPORT?

Yes.

You should - here's the link you need;

[INSERT YOUR AFFILIATE LINK]

[YOUR NAME]

=====

SEND ON FRIDAY 7th NOVEMBER 2014

Subject: the truth behind the goo-roos most famous paydays...

{!firstname},

We've all seen the numbers.

\$1.9 Million. \$6 Million. \$3 Million.

How do they do it? What's REALLY going on?

The truth is they are following this process;

[INSERT YOUR AFFILIATE LINK]

From this page you can grab a report
called Child's Play Profits from Michael Cheney
which shows you exactly what to do.

Cheney's had his own fair share of big paydays
and at first he thought it was a fluke.

Then he thought maybe it could only happen to him.

So he found a test subject. A 15-year old kid.

This kid had no "name", no list, no track record and no clue.

Michael taught him the process.

The kid made \$18,076 in 3 days.

So this process is what the goo-roos do to cash-in big
and it works even if you're just starting out;

[INSERT YOUR AFFILIATE LINK]

[YOUR NAME]

SEND BY 10:00 AM EST ON SATURDAY 8th NOVEMBER 2014

Subject: the case for being a newbie with no clue...

{!firstname},

Newbies get a bad rap.

They're bashed over the head and hounded
out of town like lepers.

But everyone's a newbie at some point.

Heck - you might even think of yourself
as a newbie.

And you know what?

That's totally fine.

Because that's exactly what 15-year old
David was - a newbie. A newbie with no list,

no sales and no clue.

Then he discovered an amazing secret. (For reals)

It was a money-making process he'd never heard
of before.

And it worked.

It worked to the tune of \$18,076 in 3 days.

Nice tune right?

So what was this newbie-friendly
money-making process? Here it is for you;

[INSERT YOUR AFFILIATE LINK] (this ENDS tomorrow)

[YOUR NAME]

=====

**SEND BY 6:00 PM EST ON
SATURDAY 8th NOVEMBER 2014**

Subject: newbies everywhere are raving about this

{!firstname},

It's rare for something which is getting
so much publicity to live upto the hype
but I'm proud to say I've found an exception.

And I say proud because I am proud.

I'm proud to stand by its creator, Michael Cheney,
as a fellow marketer and fellow product-creator.

Because what he's done here is nothing
short of revolutionary.

He's distilled down the entire and EXACT blueprint
you need to go from newbie to money into a simple report.

They call it “The Child's Play Profit” method
because a child has made BIG profits with it
and you can learn how to do it here;

[INSERT YOUR AFFILIATE LINK]

YOU’LL DISCOVER...

* The ONE kind of marketing strategy to use
if you absolutely MUST make money in the
next 30 days (And it's easy to implement too,
no technical garbage, no advertising and
no "here today, gone tomorrow" nonsense)

* What 7-figure marketers know about making
easy money online that others don't (and
how to use this secret right away no
matter what your experience level)

* The best way to get money coming in FAST
if you are just starting out (I'll show you
how to get money OUT of the internet and
INTO your bank account)

* The #1 EASIEST way ever invented to find
where the money is online (and how to get
it, fast)

* The secret reason why some lazy marketers are
100 times richer despite doing 10% of the work
of their competitors (and how to make sure
you're not the muppet who's slaving away for peanuts)

* A secret money-getting technique that unlocks profits fast and gets you more sales (Don't worry, even a child could do this - and has!)

* The secret selling strategy that can make almost any offer a sure-fire winner (This little-known tip has been used by the biggest names in the industry!)

* And Lots, Lots more!

You should go get this now (hurry because it's being TAKEN DOWN tomorrow);

[INSERT YOUR AFFILIATE LINK]

[YOUR NAME]

=====

**SEND BY 9:00 AM EST ON
SUNDAY 9th NOVEMBER 2014**

Subject: finally, a product as good as its salesletter...

{!firstname},

Imagine all the salesletters you and I
have read in our time...

Now imagine if you printed them all off
and laid them down on the ground from
top to tail - they would probably stretch
from Tennessee to Timbaktu!

So it's easy to see why you sometimes
get disillusioned seeing big promises
backed by nothing other than hot air.

But there's a reason the product I'm about
to share with you (and its superbly crafted
letter) are getting rave reviews from
newbies and veterans alike.

And that's because it does exactly what
it says on the tin.

Cheney taught a 15-year old newbie a
simple copyable process and the kid

made \$18,076 in less than 3 days.

Now YOU are getting this same process
inside Cheney's report.

And I've seen the report.

It's mind-blowing. Trust me.

So you should grab this TODAY because
the product is being pulled down
at midnight tonight so...

HERE'S WHAT YOU SHOULD DO RIGHT NOW;

#1. Grab this breakthrough report and
be blasted from newbie to online money-maker
and do it FAST because it's being TAKEN DOWN tonight;

[INSERT YOUR AFFILIATE LINK] <== this EXPIRES TONIGHT

[YOUR NAME]

=====

SEND BY 5:00 PM EST ON SUNDAY 9th NOVEMBER 2014

drop EVERYTHING (except your underpants)

{!firstname},

You need to drop everything right now and
grab this incredible report which blasts you
from newbie directly to the MONEY because
it EXPIRES in just a few hours later today;

[INSERT YOUR AFFILIATE LINK] <== this EXPIRES at midnight *tonight*

3 REASONS WHY YOU SHOULD BUY THIS

#1. You will make money*

#2. You will make money*

#3. You will make money*

*Lazy Man's Disclaimer: This isn't magic.

You need grab the report and you need
to apply what you discover inside it!

Grab this now before it's GONE tonight;

[INSERT YOUR AFFILIATE LINK]

Best,

[YOUR NAME]

=====

**SEND AT OR JUST AFTER 10:00 PM EST
ON SUNDAY 9th NOVEMBER 2014**

your LAST CHANCE to grab Child's Play Profits (less than 2 hours left!)

{!firstname},

You need to grab this incredible report which
blasts you from newbie to the MONEY because
it EXPIRES in less than TWO hours;

[INSERT YOUR AFFILIATE LINK] <== this EXPIRES TONIGHT AT MIDNIGHT!

THOUSANDS OF PEOPLE CAN'T BE WRONG...

(these are all real quotes from real people

who a real happy with what they got from the report)

“I’ve Banked More Than \$7000!”

“Can Help Anyone Online Who Is Struggling
To Make Their First Money”

“Great Product For Internet Marketers
Looking For The Truth On How To Make Money On-Line”

“Easy To Read. Cuts Out The Fluff.”

“If You’re Serious About Making Money
Online You Should Check This Out!”

“99% Of All Marketers Fail Online Because
They Don't Implement What's Inside This Powerful Report.”

“Thank You For Taking Me Out Of That
Bottomless Pit!”

“Gets You Started In The Easiest
Possible Way. Buy It And Take Action.”

“Revolutionary – You Cannot Fail”

“A Definite Must Have!!”

“Grab This, Take Action And
Become A Success Story!”

“WOW! Step By Step And Easy To Follow”

“Hugely Beneficial - Very Direct,
Actionable Information”

“Buy Child’s Play Profits Today
And You Will Reap The Rewards”

“Content Rich, Cutting Edge
and Easy To Follow”

“Solid Gold. 100% No-Brainer”

“You’ll Be Amazed At The Profitable
Long Term Outcome”

“Punchy, Direct, Great Value”

[INSERT YOUR AFFILIATE LINK] <== Grab YOUR copy now before

it EXPIRES in just TWO hours!

Best,

[YOUR NAME]

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